

# One Westside

THE BEND + WESTSIDE EVOLVES  
PLAN

One Westside is the unified plan for the Bend and the Westside Community of Chattanooga, TN. **The plan envisions the core of downtown extending westward to the river.** Chattanoogaans who live, work, and play here will enjoy access to new public spaces, jobs, restaurants, shops, entertainment, the Riverwalk, bike-friendly streets, and public transportation.

This week, the City Council and County Commission will be formally presented with the One Westside plan by Jimmy White and Brad Shumpert of **Urban Story Ventures**, Betsy McCright of the **Chattanooga Housing Authority (CHA)**, Justin Robertson of **Hamilton County Dept. of Education**, Cory Gearrin of **Hamilton County**, and Jermaine Freeman of the **City of Chattanooga**.



- **Jobs:** The Bend will bring thousands of new jobs to Chattanooga and will be designed to attract companies that are expanding or relocating. 1111 W. Main and other proposed mixed-use buildings will add one million square feet of commercial space.
- **Education:** In addition to committing its normal portion of revenue for public schools, Hamilton County will dedicate an additional portion of its revenue to fund new downtown educational opportunities.
- **Public Benefits:** Investment at the Bend will generate the tax revenue needed to provide significantly more funding for public goods like education and affordable housing at the Westside Community. Also, 14 acres will be set aside as public greenspaces, including a 9-acre riverfront park and marina.
- Two-thirds of the Bend is currently underutilized brownfield land without infrastructure that only produces \$140,000 per year in property tax revenue – an enormous untapped revenue source for our community.
- Along the Bend runs 3,000 linear feet of beautiful riverfront (twice the length of the current downtown riverfront area) that is currently underutilized and could be enhanced for public use.
- Public infrastructure will allow the Bend to be redeveloped into something for everyone, realizing its potential as a major asset to the entire region.
- At least \$800 million in new development at the Bend will generate tremendously more tax revenue for the City and County to use for the public good **without the need to increase taxes.**
- Like most TIFs, this agreement is backed by the developer, meaning that **Urban Story Ventures will invest its own money in public infrastructure, and will only be reimbursed when the property begins generating incremental tax revenue.**



Visit [www.OneWestside.info](http://www.OneWestside.info)  
for more information.